



**A Crew Experience platform  
at the intersection of psychology,  
business and technology**



[www.bigyellowfish.io](http://www.bigyellowfish.io)

# Crew Engagement - now at your fingertips



**Your people are at the centre of driving a positive work culture. Getting it right helps long-term organisational transformation**

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**Our digital platform employs AI and Nudge Mechanics to aid behavioural risk management by inducing minute yet measurable behavioural changes.**

# By adopting the Bigyellowfish Employee Engagement Platform, organisations can achieve the following :



Improved Mental Health & Well-being



A culture of Trust and Transparency



Visible Leadership



Support EHS Goals



**Your front-line affects  
your bottom line**

**Get in touch!**

[support@bigyellowfish.io](mailto:support@bigyellowfish.io)



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